FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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| TO: The Commissioner of Patents and Trademarks: | Please record the attached original document(s) or copy(ies). |
| Submission Type | Conveyance Type |
| X New | X Assignment License |
| Resubmission (Non-Recordation) Document ID # | Security Agreement Nunc Pro Tunc Assignment Effective Date Month Day Year |
| Correction of PTO Error Reel # Frame # | [Nici get |
| Corrective Document | Change of Name |
| Reel # Frame # | Other |
| Conveying Party | Mark if additional names of conveying parties attached Execution Date Month Day Year |
| Name McGregor [I, LLC | 07151999 |
| Formerly | |
| Individual General Partnership | Limited Partnership Corporation Association |
| X Other Limited Liability Com | pany |
| X Citizenship/State of Incorporation/Organizat | ion Delaware |
| Receiving Party | Mark if additional names of receiving parties attached |
| Name Beau Brummel/Sel-Le | b Marketing, Inc. |
| DBA/AKA/TA | |
| Composed of | |
| Address (line 1) 421 West Broadway | |
| Address (line 2) | |
| Address (line 3) New York | NY 10012 |
| Individual General Partnership X Corporation Association | State/Country Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate |
| OtherOther | document from Assignment.) |

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| Name | Setl | n P. I | Marko | witz, | Esq. | | | | | | | | | |
| Address (line 1) | Mar | cowita | z & R | oshco | , LLP | | | | | | | | | |
| Address (line 2) | 530 | Fift | n Ave | nue - | 23rd | FI | oor | | | | | | | |
| Address (line 3) | New | York | , NY | 10036 | | | | | | | | | | |
| Address (line 4) | | | | | | | | | | | | | | |
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To the best of my knowledge and belief, the foregoing information is true and correct and any

attached copy is a true copy of the original document. Charges to deposit account are authorized, as

Signature

Statement and Signature

indicated herein.

Name of Person Signing

Seth P. Markowitz

TRADEMARK REEL: 001997 FRAME: 0511

Date Signed

EXHIBIT D

TRADEMARK ASSIGNMENT

WHEREAS, McGregor II, LLC, a Delaware limited liability company with principal offices at 430 Park Avenue, 10th Floor, New York, New York (hereinafter called the "Assignor") is the owner of all right, title and interest in and to the U. S. trademark registrations in the United States Patent and Trademark Office set forth and more particularly described on <u>Schedule A</u> (hereinafter the "Trademark Registrations");

WHEREAS, Beau Brummel/SEL-LEB Marketing, Inc., a New York corporation, with offices at 421 West Broadway, New York, New York 10012 (hereinafter called the "Assignee"), has executed a Trademark Assignment Agreement and is desirous of acquiring any and all rights that Assignor has in the said Trademark Registrations and any common law rights therein (collectively, the "Trademark Rights"), together with the goodwill of the business in connection with which the said Trademark Rights are used and which is symbolized by said Trademark Rights, along with the right to recover for damages and profits for past infringements thereof;

WHEREAS, Assignor agrees to execute and deliver, at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's right, title, and interest in and to the said Trademark Rights in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

NOW THEREFORE, for the good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Trademark Rights for the United States and throughout the world, together with the goodwill of the business in connection with which the said Trademark Rights are used and which is symbolized by said Trademark Rights, along with the right to recover for damages and profits for past infringements thereof.

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TRADEMARK
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IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of July/5, 1999.

ATTEST: Secretary McGREGOR II, LLC

STATE OF COLORADO

ISS.

CITY AND COUNTY OF DENVER)

The foregoing instrument was acknowledged before me this 23 day of Quy 1999, by Thomas R Sandler, as President of McGregor II, LLC, a Delaware limited liability company, on behalf of said company.

My commission expires:

My Continussion Expires

WITNESS my hand and official seal.

Notary Public



Schedule A

Trademark Assignment

Trademark Registrations

| Country | Curr Reg No | Curr App No | <u>Cl &</u> | <u>NO</u> |
|--|-------------|-------------|-----------------|-----------|
| United States BEAU BRUMMELL | 879,998 | 72/290,631 | IN IN | 24 25 |
| United States BEAU BRUMMELL (Stylized) | 421,954 | 486,451 | IN | 3 |
| United States BEAU BRUMMELL (Stylized) | 521,764 | 71/538,712 | IN | 25 |

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